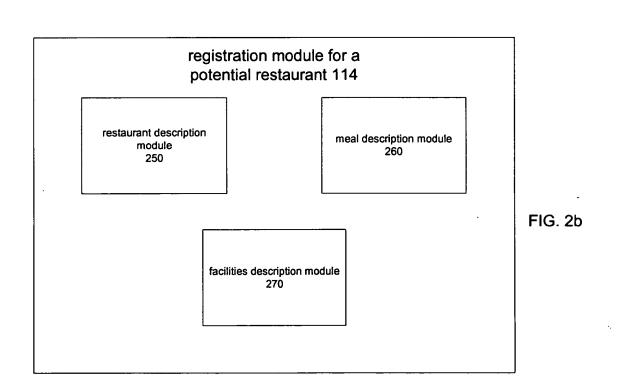


registration module for a potential customer 112 identification information module 210 restaurant preferences module 230 restaurant preferences module 230

FIG. 2a



auction module 120

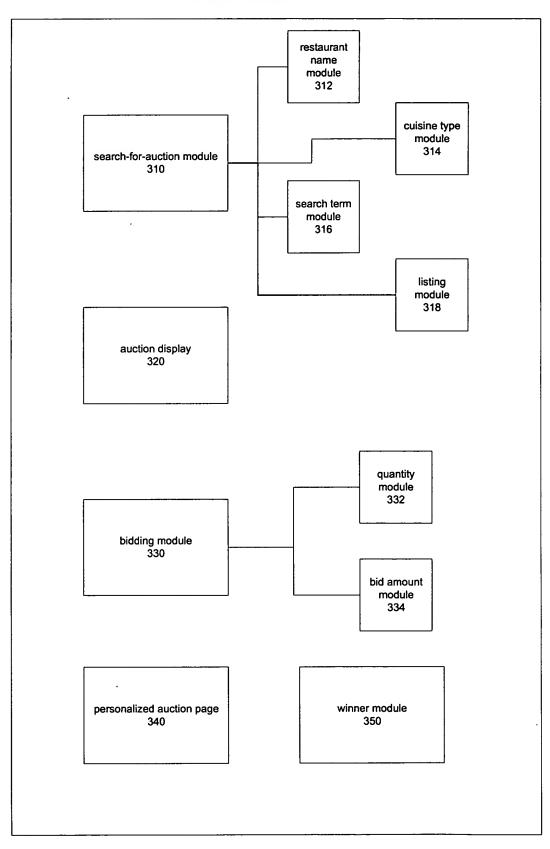


FIG. 3

personalized auction page 340

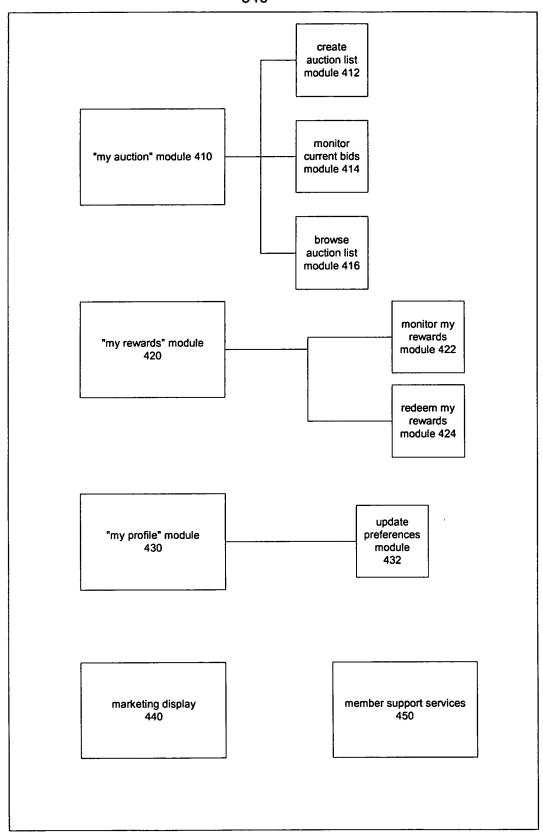


FIG. 4

restaurant guide 130

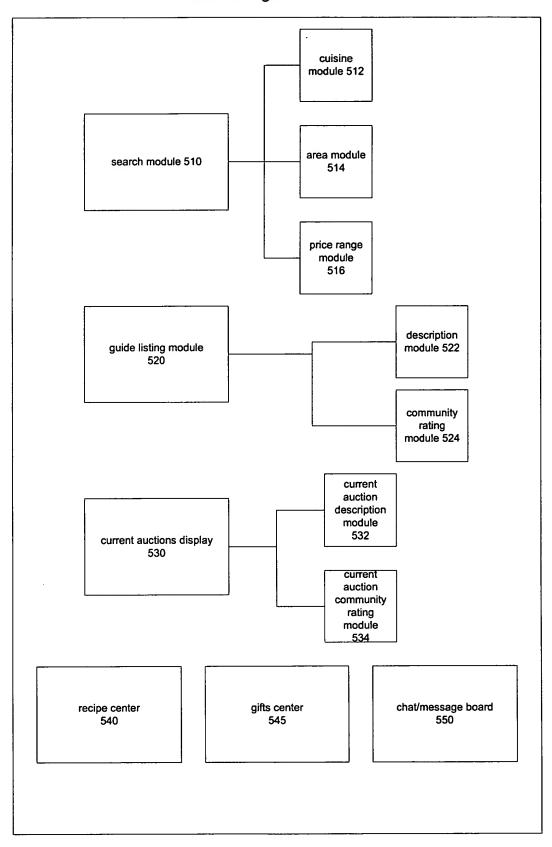
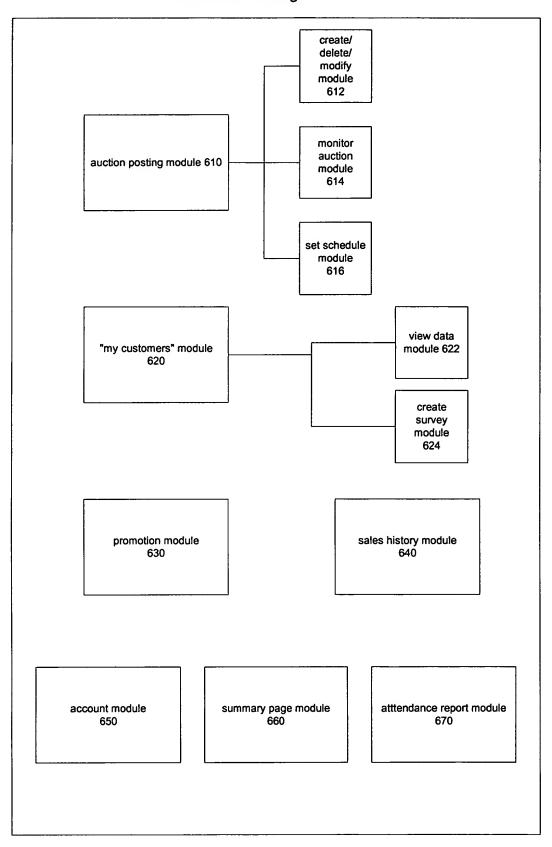
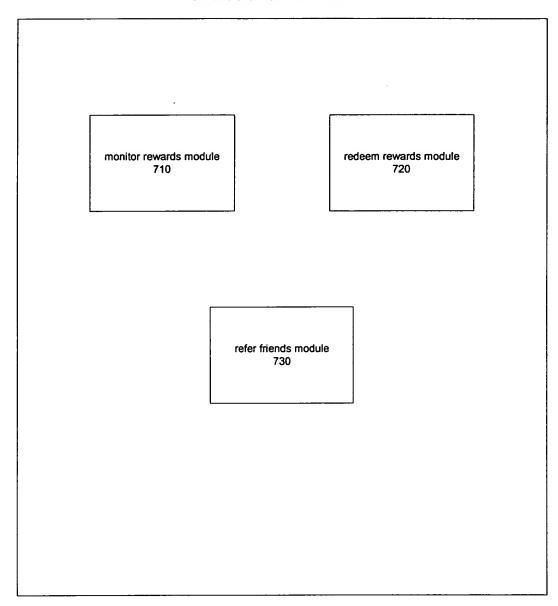


FIG. 5

restaurant manager 140



rewards & referral 150



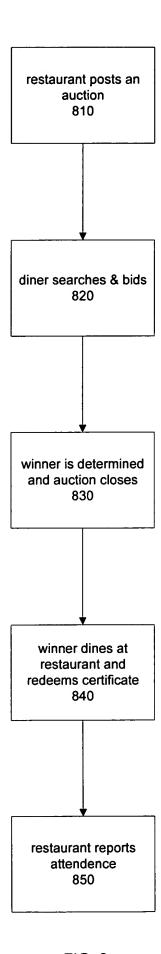


FIG. 8